

Sri Ramachandra Pooja Industries

June 17, 2019

Rating

Facilities	Amount (Rs. Crore)	Rating ¹	Rating Action		
Long-term Bank Facilities	10.00	CARE B+; Stable; ISSUER NOT COOPERATING* (Single B Plus; Outlook: Stable;	Issuer not cooperating; Revised from CARE BB-; Stable (Double B Minus) on the basis of		
		Issuer Not Cooperating)	best available information		
Total Facilities	10.00				
Total Facilities	(Rupees Ten Crore Only)				

Details of instruments/facilities in Annexure-1

Detailed Rationale & Key Rating Drivers

CARE has been seeking no default statement from Sri Ramachandra Pooja Industries to monitor the ratings vide e-mail communications dated June 03, 2019, June 05, 2019 and June 07, 2019 and numerous phone calls. However, despite our repeated requests, the firm has not provided no default statement for monitoring the ratings. In line with the extant SEBI guidelines, CARE has reviewed the rating on the basis of the best available information which however, in CARE's opinion is not sufficient to arrive at a fair rating. The ratings on Sri Ramachandra Pooja Industries bank facilities will now be denoted as CARE B+; Stable; ISSUER NOT COOPERATING*

Users of this rating (including investors, lenders and the public at large) are hence requested to exercise caution while using the above ratings.

For detail strengths and weakness considered during last review please refer to our press release published on July 13, 2018

Applicable Criteria

Policy in respect of Non-cooperation by issuer
Criteria on assigning Outlook to Credit ratings
CARE's Policy on Default Recognition
Financial ratios – Non-Financial Sector
Rating Methodology-Manufacturing Companies

Status of non-cooperation with previous CRA: Not Applicable

Any other information: Not Applicable

Rating History for last three years: Please refer Annexure-2

Annexure-1: Details of Instruments/Facilities

Name of the Instrument	Date of Issuance	Coupon Rate	Maturity Date	Size of the Issue (Rs. crore)	Rating assigned along with Rating Outlook
Fund-based - LT-Cash Credit	-	-	-		CARE B+; Stable; ISSUER NOT COOPERATING* Issuer not cooperating; Revised from CARE BB-; Stable on the basis of best available information

^{*}Issuer not cooperating; on the basis of best available information

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 $^{^1}$ Complete definition of the ratings assigned are available at $\underline{www.careratings.com}$ and other CARE publications



Annexure-2: Rating History of last three years

Sr.	l	Current Ratings			Rating history			
No.		Type Amount Outstanding	Rating	Date(s) & Rating(s)	Date(s) & Rating(s)	Rating(s)	Date(s) & Rating(s)	
			(Rs. crore)		_	_	_	assigned in 2016-2017
1.	Fund-based - LT-Cash	LT	10.00	CARE B+; Stable;	-	1)CARE BB-	-	-
	Credit			ISSUER NOT		; Stable		
				COOPERATING*		(13-Jul-18)		
				Issuer not				
				cooperating;				
				Revised from CARE				
				BB-; Stable on the				
				basis of best				
				available				
				information				

^{*}Issuer not cooperating; on the basis of best available information

Note on complexity levels of the rated instrument: CARE has classified instruments rated by it on the basis of complexity. This classification is available at www.careratings.com. Investors/market intermediaries/regulators or others are welcome to write to care@careratings.com for any clarifications.

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About CARE Ratings:

CARE Ratings commenced operations in April 1993 and over two decades, it has established itself as one of the leading credit rating agencies in India. CARE is registered with the Securities and Exchange Board of India (SEBI) and also recognized as an External Credit Assessment Institution (ECAI) by the Reserve Bank of India (RBI). CARE Ratings is proud of its rightful place in the Indian capital market built around investor confidence. CARE Ratings provides the entire spectrum of credit rating that helps the corporates to raise capital for their various requirements and assists the investors to form an informed investment decision based on the credit risk and their own risk-return expectations. Our rating and grading service offerings leverage our domain and analytical expertise backed by the methodologies congruent with the international best practices.

Disclaimer

CARE's ratings are opinions on credit quality and are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. CARE has based its ratings/outlooks on information obtained from sources believed by it to be accurate and reliable. CARE does not, however, guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by CARE have paid a credit rating fee, based on the amount and type of bank facilities/instruments.

In case of partnership/proprietary concerns, the rating /outlook assigned by CARE is based on the capital deployed by the partners/proprietor and the financial strength of the firm at present. The rating/outlook may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor in addition to the financial performance and other relevant factors.

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^{**}For detailed Rationale Report and subscription information, please contact us at www.careratings.com